

Key Note Speakers and Panelists



Urs Arbter
Partner, Roland Berger AG



Alexander Bockelmann
Chief Information and Digitalization Officer, UNIQA Insurance Group



Irene van den Brink
Director Business Development, InShared



Michal Gomowski
CEO, Benefia Ubezpieczenia Sp. z o.o., Vienna Insurance Group



Kurt E. Karl
Managing Director and Head Economic Research and Consulting, Swiss Re



Kay Müller
Regional Chief Business Officer Central and Eastern Europe, Member of the Executive Board, Allianz SE



Dr. Susanne Riess
Generaldirektorin, Wüstenrot Gruppe



Christian Schmid
Partner & Managing Director, The Boston Consulting Group



Karel Svoboda
Executive Director Insurance and Actuarial Advisory, EY



Matthew Thomas
Chief Strategy Officer, Ageas



Mario F. Valdes
Head of Designated Markets, General Manager of Slovakia, Member of the Executive Leadership Team, MetLife Europe



Martin Vogl
International CEO & Managing Director, AXA Czech Republic and Slovakia

Premium Partners

Atos IT Solutions and Services GmbH
BearingPoint GmbH
Ernst & Young
Roland Berger GmbH
Swiss Reinsurance Company Ltd
The Boston Consulting Group

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ConVista Faktor Zehn GmbH
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Invitation

Insurance Industry CEE 2020 – Winning Strategies In The Digital Age

Economic and Insurance Market Outlook Central and Eastern Europe

Insurance CEE Strategies – Innovations, Consolidation and Regulation

Digital Empowerment and Disruptive Change

The Next Generation of Insurance

Insurance Leaders: Winning Strategies in the Digital Age

Monday, October 3, 2016: Prevenue Dinner

Tuesday, October 4, 2016: Management Conference

Palais Niederoesterreich
Vienna, Austria

Premium Partners

Atos

BearingPoint

EY Building a better working world

Roland Berger

Swiss Re

BCG
THE BOSTON CONSULTING GROUP

Institute of Insurance Economics
University of St.Gallen

Organizer:
www.insurancecom.eu
www.sminds.ch

Insurance Industry CEE 2020 – Winning Strategies In The Digital Age



Prof. Dr. Peter Maas
Conference Moderation
Member of the Executive Board,
Insurance Institute University
St. Gallen, Switzerland

CEOs should be worried about disruptors from all directions. Many fear that the megatech companies like Google, Amazon or Facebook will add insurance to their service offerings. And with their initiate knowledge of the customer, they would be able to offer very personalised solutions. Others fear startups, because of whom they will be disintermediated or «ubered». Less of a concern, but still worth the mention are traditional competitors – will one of them reinvent themselves and redefine the industry?

For now, CEOs may take comfort from the fact that the insurance industry is perhaps not as easily disrupted as the taxi or hotel industry. Key barriers as capital requirements and the regulatory compliance deserve serious consideration but are not insurmountable. New Insurance value propositions, strategic scenarios and innovative products are needed in future oriented business and distribution models. And as customers are changing the way they communicate, work, socialize and purchase, it is a huge challenge to improve the customer experience.

Only with a deep understanding of the factors that empower digital insurance customers and creating new insurance value propositions, CEE insurance leaders are positioned to be change agents for the digital transformation in their markets.

The next InsuranceCom Conference on 4th October 2016 in Vienna will feature this spectrum of strategic questions and topics. In times of change and transformation, the exchange of experiences and opinions is indispensable. The InsuranceCom community is composed of individually selected senior executives and CEE insurance experts. They will present and discuss challenging theses and arising industry trends. Come and participate in this exchange and be part of this exclusive InsuranceCom community.



Laurie Shotton
Prevenue Dinner Speech
Research Director, Gartner. Inc.

InsuranceCom – the platform where decision-makers of the European Insurance industry meet and exchange their experiences.

Tuesday, October 4, 2016

08.30	Registration & Networking
09.00	Welcome and Introduction Prof. Dr. Peter Maas, Member of the Executive Board, Insurance Institute University St. Gallen
09.10	Opening Keynote – Winning Strategies In The Digital Age Dr. Susanne Riess, Generaldirektorin, Wüstenrot Gruppe
09.40	Management Update: Economic and Insurance Market Outlook Central and Eastern Europe Dr. Kurt E. Karl, Managing Director and Head Economic Research and Consulting, Swiss Re
10.10	Networking & Refreshments
10.50	Senior Executive Plenary Discussion: Insurance CEE Strategies – Innovations, Consolidation and Regulation Chaired by Karel Svoboda, Executive Director Insurance and Actuarial Advisory, EY Dr. Kay Müller, Regional Chief Business Officer Central and Eastern Europe, Member of the Executive Committee, Allianz SE Mario F. Valdes, Senior Vice President & Head of Designated Markets, MetLife Europe Martin Vogl, International CEO & Managing Director, AXA Czech Republic and Slovakia
	Executive Plenary Discussion
12.20	Networking & Lunch
	Winning Strategies In The Digital Age Moderated by Prof. Dr. Peter Maas, Member of the Executive Board, Insurance Institute University St. Gallen
13.50	Managing Disruptive Change Urs Arbter, Partner, Roland Berger AG
14.10	The Next Generation of Insurance Irene van den Brink, Director Business Development, InShared
14.30	The Future of Insurance is Mobile Michal Gomowski, CEO of Benefia Ubezpieczenia, Vienna Insurance Group
14.50	Executive Plenary Discussion
15.10	Coffee Break & Networking
15.40	Senior Executive Plenary Discussion Insurance Leaders: Winning Strategies in the Digital Age Chaired by Christian Schmid, Partner & Managing Director, The Boston Consulting Group Dr. Alexander Bockelmann, Chief Information Officer and Chief Digital Officer, UNIQA Insurance Group AG Matthew Thomas, Chief Strategy and Planning Officer, Ageas
16.20	Conclusions, Prospects and Closing
16.30	Networking & Cocktail



Palais Niederoesterreich



The Ritz-Carlton, Vienna

Important Information

Dates of InsuranceCom CEE 2016

Prevenue Dinner, The Ritz-Carlton, Vienna
Schubertring 5-7, 1010 Vienna, Austria
phone: +43 1 31188, www.ritzcarlton.com
October 3, 2016, 6:30 pm

Management Conference, Palais Niederoesterreich
Herrengasse 13, 1010 Vienna, Austria
phone: +43 1 9076299, www.palais-niederoesterreich.at
October 4, 2016, 8:30 am – 5:00 pm

Accommodation Bookings

Steigenberger Hotel Herrenhof
Herrengasse 10, 1010 Vienna, Austria
phone: +43 1 534040
www.herrenhof-wien.steigenberger.at

Booking Keyword: InsuranceCom

InsuranceCom Personal Registration

By e-mail to contact@sminds.ch

Please register in good time.
The number of places is limited.

Organizer & Information

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