

Personal Invitation

## **Protecting Sustainable Societies**

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**Business Leaders Insights**

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**Geo-Political Impacts and Insurance Market Outlook Europe**

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**The predictive power of ESG for insurance**

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**Business Transformation Leadership**

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**Digital Disruption: Startups vs. Incumbents**

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Monday, October 17, 2022

Senior Dialogues, Formal reception and Dinner

Tuesday, October 18, 2022

Senior Executive Conference

SO/Vienna, Austria

Premium Partners

 accenture

 <epam>

 IBM Consulting

 Munich RE



# Protecting Sustainable Societies



## **Prof Dr Peter Maas**

Conference Moderation  
Professor of Management at  
University of St. Gallen,  
Supervisory Board Member wefox  
Insurance, Learning Coach

The foundations of society and economy have been shaken in the last two years by the corona virus and by the current Ukraine War. Both has changed the values of our human habitat and society – these will be decisive for future economic success and especially as well as the insurance industry.

The demand for sustainability, new emerging risks, as well as the acceleration of the digital economy, are challenging traditional insurance business models.

The key success factors for the future are the redefinition of insurance business in a more connected world and the adaptation of consumer driven business models. The strengths of today's insurance system must be collaboratively networked with eco-systems and the use of new technologies.

Digital business transformation leadership is more in demand than ever in the insurance industry. New strategies and the further improvement of products and services to maintain attractive margins are essential and the winners will be those who actively engage in the business transformation with open innovation and using the «Networked Economy» of the future. But what exactly is digital and what needs to be transformed?

The conference will provide you with answers and impulses for the challenges in your companies and will once again address and discuss fundamental issues at the highest level. The participants are Senior Executives who have been personally invited.

**InsuranceCom AT-CEE – the platform where Senior decision-makers of the Austrian and Central & Eastern European Insurance industry meet and exchange their experiences.**



**InsuranceCom**  
communication > commercial > community

# Speakers and Panelists (18.10.2022)



**President Univ Prof  
Dr Ewald Nowotny**  
Austrian economist and  
former governor,  
Austria's central bank



**Mag Gerhard Lahner**  
Chief Operations Officer,  
Vienna Insurance Group



**Andreas Molck-Ude**  
Chief Executive  
Continental Europe,  
Munich RE Group



**Dr Arne Holzhausen**  
Global Head Insurance,  
Wealth and Trend  
Research, Allianz SE



**Dr Andreas Nemeth**  
CEO, UNIQA Ventures  
GmbH



**Kateřina Štastníková**  
Group Chief Development  
Officer, YOUPLUS Holding AG



**Martin Micko**  
CCO and Founder,  
omni:us



**Sabine VanderLinden**  
Co-Founder and  
CEO, Alchemy Crew



**Martin Vogl**  
CEO and Co-Founder,  
YOUPLUS Holding AG



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## Personal Invitation

# InsuranceCom AT-CEE Formal reception & Dinner

Exclusive event on the eve of the conference

October 17, 2022

Hotel SO/Vienna, Praterstrasse 1, 1020 Vienna, Austria

17.00	<b>Registration</b> – SO/Vienna
17.30 – 18.30	<b>Senior CxO Dialogues</b> chaired by Premium Partners – SO/Vienna – 4rd floor
18.40 – 19.30	<b>Formal Reception / Aperitif</b> – THE LOFT.SO/Vienna
19.30 – 22.00	<b>Dinner</b> – THE LOFT. SO/Vienna

### Premium Partners

Accenture GmbH | EPAM | IBM Consulting | Munich RE

### Partners

Comarch Software und Beratung AG | Cleverbee AG | scc EDV-Beratung AG

Personal registration by e-mail to [contact@sminds.ch](mailto:contact@sminds.ch). Please register in good time.

[www.insurancecom.eu](http://www.insurancecom.eu)



# Tuesday, October 18, 2022

## 08.30 Registration & Networking

### 08.50 Welcome and Introduction

Prof Dr Peter Maas, Professor of Management at University of St. Gallen,  
Supervisory Board Member wefox Insurance, Learning Coach

## Business Leaders Insights. Protecting Sustainable Societies

### 09.00 Geo-Political Impacts and Market Outlook Europe

President Univ Prof Dr Ewald Nowotny, Austrian economist and  
former governor of Austria's central bank

### 09.30 The predictive power of ESG for insurance

Dr Arne Holzhausen, Global Head Insurance, Wealth and Trend Research, Allianz SE

## 10.00 Break & 1:1 Networking

### Business Transformation Leadership

### 10.50 Mag Gerhard Lahner, Chief Operations Officer, Vienna Insurance Group

Martin Vogl, CEO and Co-Founder, YOUPLUS Holding AG

Kateřina Šťastníková, Group Chief Development Officer, YOUPLUS Holding AG

### 11.40 Senior Plenary Discussion (together with Speakers)

Andreas Molck-Ude, Chief Executive Continental Europe, Munich RE Group

## 12.10 Lunch & 1:1 Networking

### Senior Plenary

#### «Digital Disruption: Startups vs. Incumbents»

Enable of Visionary Business Models

### 13.40 Prof Dr Peter Maas, Professor of Management at University of St. Gallen, Supervisory Board Member wefox Insurance, Learning Coach

Sabine VanderLinden, Co-Founder and CEO, Alchemy Crew

Martin Micko, CCO and Founder, omni:us

Dr Andreas Nemeth, CEO, UNIQA Ventures GmbH

## 15.20 Reflexion of the Conference Day

## 15.30 InsuranceCom AT-CEE Cocktail & Networking

## 16.00 Closing

# Important Information



The Loft, SO/ Vienna



SO/ Vienna

## Dates and Venue

### Senior CxO Dialogues Formal reception and Dinner

The Loft, SO/ Vienna  
October 17, 2022, 17.00 pm – 22.00 pm  
Praterstrasse 1  
1020 Wien /Austria

### Senior Executive Conference

SO/ Vienna  
October 18, 2022, 08.30 am – 16.00 pm  
Praterstrasse 1  
1020 Wien /Austria

## Participation

By invitation only. The participation is free of charge.  
Accommodation at one's own expense.

## Registration

On [www.insurancecom.eu](http://www.insurancecom.eu) › Registration  
or by email to [contact@sminds.ch](mailto:contact@sminds.ch)  
Please register in good time.  
The number of places is limited.

## Your room reservation

### Accommodation Bookings

There is a limited number of rooms available.  
With the keyword «InsuranceCom», you will receive a special  
rate of EUR 260.– (SO Cosy Room)

### SO/ Vienna

Praterstrasse 1, 1020 Vienna, Austria  
phone: +43 1 906160, <https://so-vienna.com/>  
Booking Keyword: InsuranceCom

## Organizer

Event Operation Professional: Valeria Yehorina  
CEO: Sandro Schmid

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## Premium Partners

Accenture GmbH

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IBM Consulting

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## Partners

Cleverbee AG

Comarch Software und Beratung AG

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## Knowledge Partner

Institute of Insurance Economics



University of St.Gallen



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[www.insurancecom.eu](http://www.insurancecom.eu)

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