



BankersCom

communication › commercial › community

Personal Invitation

Future Value Creation In Banking

Geo-Political & Economic Impacts on the Financial Industry

Efficient Markets – a Behavioral Finance Perspective

Asset Management: The Impact of Size

Growth of the Digital Asset Ecosystem

Open Banking and Ecosystems

Swiss Financial Centers - Quo Vadis

Wednesday, September 21, 2022: Senior Dialog & Dinner

Thursday, September 22, 2022: Senior Executive Conference

GDI Gottlieb Duttweiler Institute, Ruschlikon/Zurich

Premium Partner

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A DXC Technology Company

incore

INACTA.



Future Value Creation In Banking



Reto Lipp

Conference Moderation

Business Journalist
Swiss Radio and Television
SRF

The fundamentals of society and the economy have continued to change significantly. The short-term economic challenges posed by the Ukraine war in terms of growth, inflation and public finances are the central issues of all economies and challenge the financial sector and banks in particular. Commodity prices are rising to record highs, and the pandemic and supply bottlenecks continue to weigh on the economy. Is the Ukraine war now plunging the global economy into a deep crisis? And how does the volatile and risky environment change the behavior of bank clients and investors?

Asset Management is a growing segment of the Swiss financial centre with a differentiated value proposition. Asset Management contributes to the diversification of the Swiss financial centre and complements Private Banking and Wealth Management as an independent discipline. And what are the decisive factors in their value creation? Size?

Switzerland is one of the leading hubs for crypto banking, digital assets and new asset classes, driven by investors, financial institutions and the entire financial and corporate sector. Experts, leading companies and banks shaping the growth of the Digital Asset Ecosystem discuss the development, the opportunities, but also the challenges for the financial centre Switzerland and the Principality of Liechtenstein.

New bank value creation models are required - based on open infrastructure with data and systems integrated end to end, digital capabilities, technical and organizational agility and collaboration in ecosystems beyond the company itself.

Open innovation is embedded in the notion that the sources of knowledge for innovation are widely distributed in the economy. The entire innovation process from discovery, development, to commercialization, is open to third-party providers and the public if we consider co-innovation with clients, competitors, communities, robots, machines, and in future with everything that has sensors (Internet of Things). In this context, we see the ecosystem as the next dimension of open collaboration, reflected by the extent to which banks interact internally and externally.

The upcoming BankersCom Conference 2022 will once again address and discuss fundamental questions at the highest level. The participants are senior executives who have been personally invited.

The conference will be bilingual German English (with simultaneous translation)

BankersCom – the platform where Senior decision-makers of the Swiss and Central European Banking industry meet and exchange their experiences.

Speakers and Panelists September 21/22, 2022



Oswald Grübel
former Group CEO of
Credit Suisse and UBS



Filippo Rima
Head of Investments,
Credit Suisse Asset
Management



Dorothy Hill
Head of Ecosystems
and Digital Ventures,
Global Wealth
Management, UBS AG



Manuel Kunzelmann
CEO, Migros Bank



Urs Bernegger
Co-Founder &
Co-Head Markets &
Investment Solutions,
SEBA Bank AG



Dr Mario Frick
Chairman of the
Board of Directors,
Bank Frick & Co. AG



Thorsten Hens
Deputy Head of
Department of Banking
and Finance,
University of Zurich



Klaus Wellershoff
Economist &
Independent Advisor



Christophe Wille
Head of Costumer
Services & Products,
Member of the
Management Board at
Valiant Bank

Senior Dialogue September 21, 2022



Daniel Diemers
Member of the
Board of Directors,
InCore Bank



Philippe A. Nägeli
Co-Founder & CEO,
GenTwo



Dr Andreas Bally
CEO & Co-Founder,
radicant ag



Renato Santi
CEO, BG Suisse



Schuyler Weiss
CEO & Co-Founder,
Alpian

Personal Invitation

BankersCom Dialogue & Dinner

Exclusive Event on the eve of the conference

September 21, 2022, Dialogue & Dinner, 17.00 – 22.00

Restaurant Razzia, Seefeldstrasse 82, 8008 Zürich

17.00 **Registration** – Restaurant Razzia, Zürich-Seefeld

17.30 **BankersCom 2022 Aperitif**

18.30 **Senior Dialogue**

Spotlight on Entries into Swiss Banking

Reto Lipp, SRF (Moderation)

Dr. Anders Bally, CEO & Co-Founder, radicant ag

Renato Santi, CEO, BG Suisse

Schuyler Weiss, CEO & Co-Founder, Alpan

19.20 **BankersCom 2022 – Dinner**

22.00 Closing at the Razzia Bar (optional)

Host / Premium Partner

Avaloq Group AG | Credit Suisse (Schweiz) AG | DXC Luxoft Financial Services Switzerland AG |
InCore Bank AG | Inacta AG | Salesforce

Personal registration by [bankerscom.ch](https://www.bankerscom.ch) › registration. By invitation only. The participation is free of charge. Please register in good time. The number of seats is limited.
www.bankerscom.ch



Thursday, September 22, 2022

10.00	Registration & Networking
10.30	Welcome and Introduction Reto Lipp, Moderator, Business Journalist (Swiss TV)
	Economic Impacts and Leadership
10.40	Geo-Political & Economic Impacts on the Financial Industry Prof Dr Klaus W. Wellershoff, Economist & Independent Advisor
11.00	«Efficient Markets – a Behavioral Finance Perspective» Prof Dr Thorsten Hens, Deputy Head of Department of Banking and Finance, University of Zurich
	Asset Management: The Impact of Size
11.30	Senior Dialogue: Filippo Rima, Head of Investments, Credit Suisse Asset Management
12.10	Lunch, Networking & 1:1 Meetings
	Growth of the Digital Asset Ecosystem
13.40	Dr. Daniel Diemers, Member of the Board of Directors, InCore Bank
	Senior Dialogue: Urs Bernegger, Co-Founder & Co-Head Markets & Investment Solutions, SEBA Bank AG Dr Mario Frick, Chairman of the Board of Directors, Bank Frick & Co. AG Philippe A. Naegeli, Co-Founder & CEO, GenTwo Christophe Wille, Head of Customer Services & Products, Member of the Management Board at Valiant Bank
14.50	Break, Networking & 1:1 Meetings
	Open Banking and Ecosystems
15.30	Senior Dialogue: Manuel Kunzelmann, CEO, Migros Bank Dorothy Hill, Head of Ecosystems & Digital Ventures, Global Wealth Management, UBS AG
	Swiss Financial Centers – Quo Vadis
16.30	1-to-1 Interview & Plenum Discussion Oswald Grübel, former Group CEO of Credit Suisse and UBS
17.00	Aperitif & Networking

Important Information



Senior Dialog & Dinner
Restaurant Razzia

Events & Locations

Senior Dialog & Dinner

Wednesday, September 21, 2022, 17.00–22.00

Restaurant Razzia

Seefeldstrasse 82, CH-8008 Zurich

Tel. +41 44 296 70 70

www.razzia-zuerich.ch

Senior Executive Conference

Thursday, September 22, 2022, 10.00–17.00

GDI Gottlieb Duttweiler Institute

Langhaldenstrasse 21, CH-8803 Ruschlikon/Zurich

Tel. +41 44 724 61 11

www.gdi.ch

Participation

By invitation only. The participation is free of charge.
Accommodation at one's expense.

Conference Language

The conference will be bilingual German English
(with simultaneous translation)

Registration

www.bankerscom.ch › Registration

Please register in good time. The number of places is limited.

Accommodation Bookings

Hotel Belvoir

Säumerstrasse 37, CH-8803 Ruschlikon

Tel. +41 44 723 83 83

www.hotel-belvoir.ch

There is a limited number of rooms available.

With the keyword «BankersCom», you will receive a special rate of CHF 255.– (Panorama Club Sea Side Room)



Senior Executive Conference
GDI Gottlieb Duttweiler Institute

Organizer

Community Manager: Amanda Hänggi

CEO: Sandro Schmid

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Gentwo AG

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IBM Schweiz AG

Newhome.ch AG

plenum AG Management Consulting

Russell Reynolds Associates

SynoFin Risikomanagement Services AG

Taylor AG

TS Imagine

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