



# BankersCom

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## **The Future of Banking: Business Transformation Leadership**

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**EUROPE and the Financial Centers – what happens?**

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**Leadership in Retail/Wealth & Asset Management**

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**Networked Economy: Usage of Eco-Systems and Platforms**

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**Redefine Banking in a more connected World**

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Wednesday, September 25, 2019: Dialogue & Dinner

Thursday, September 26, 2019: Senior Executive Conference

GDI Gottlieb Duttweiler Institute, Ruschlikon/Zurich

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**BankersCom – the platform where senior decision-makers of the Central European Banking Industry meet and exchange their experiences.**



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# The Future of Banking: Business Transformation Leadership

Leadership is more in demand than ever in the banking industry. The constantly high yield pressure in the current interest rate environment, the significantly increased competition for performance and customers as well as the ubiquitous digitalization demand that senior management addresses the question of the most profitable banking model of the future.

Does the universal banking model still have a chance in today's world? Are specialization and focus realistic scenarios? How will retail banking, wealth and asset management interact in the future? And what is the focus on new business models? At BankersCom 2019, top-class speakers will present relevant insights and discuss their views with you and the other participants.

New strategies to maintain attractive margins are essential and the winners will be those who actively engage with Open Innovation and the «Networked Economy» of the future. The focus will be on adaptability to changing customer behavior, eco-systems and the use of new technologies.

The BankersCom community is made up of personally invited senior executives bankers from Switzerland, Liechtenstein, Germany and Austria. Gain new momentum and exchange ideas with our speakers and «peers».

BankersCom – the platform where senior decision-makers of the Central European Banking Industry meet and exchange their experiences.



**Reto Lipp**

**Conference Moderation**

Business Journalist  
Swiss Radio and Television  
SRF

# Thursday, September 26, 2019

<b>07.30</b>	<b>Registration &amp; Networking</b>
<b>08.30</b>	<b>Welcome and Introduction</b> Reto Lipp, Moderator, Business Journalist
<b>08.40</b>	Senior Executive Plenary: <b>The Future of Banking</b> <b>EUROPE and the Financial Centers – what happens?</b> Prof Dr Klaus W. Wellershoff, Economist & Independent Advisor
<b>09.10</b>	<b>Business Transformation Leadership in Retail Banking</b> Guy Lachappelle, Chairman of the Board of Directors at Raiffeisen Switzerland
<b>09.50</b>	<b>Pause &amp; Networking</b>
<b>10.50</b>	<b>Business Transformation Leadership in Private Banking</b> Johannes T. Barth, Deputy CEO, Managing Partner, BANQUE HERITAGE SA
<b>11.20</b>	<b>Business Transformation Leadership in Asset Management</b> Dr Mirjam Staub-Bisang, CEO, BlackRock Switzerland Iwan Deplazes, Head Asset Management, Swisscanto Invest by Zürcher Kantonalbank and President Asset Management Plattform
<b>12.20</b>	<b>Lunch, Networking</b>
<b>14.00</b>	Senior Executive Plenary: <b>The Future of Digital Banking</b> <b>Networked Economy: Usage of Eco-Systems</b> Dr Mark Greeven, Professor of Innovation and Strategy at IMD
<b>14.30</b>	<b>Perspectives of leading Banking Platform Service Providers (Dialogue)</b> Michel Döringer, Director Banking, DXC Technology Switzerland Paco Hauser, Global Head of Markets, Avaloq Evolution AG
<b>14.50</b>	<b>Open Banking and Advantages for regional acting Banks</b> David Strebler, Member of the Executive Board and Head of Business Area Market Services, Thurgauer Kantonalbank
<b>15.20</b>	<b>Redefine Banking in a more Connected World</b> Enrico Bauer, Member of the Executive Board, COO, YAPEAL AG
<b>15.50</b>	<b>Reflection of the Conference Day</b>
<b>16.00</b>	<b>BankersCom Apéro</b>

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